

Values Postcards



**Best Values Solo Post Cards
From 19¢ Each Printed & Mailed**

Lower The Cost Of Mailing A Solo Post Card By Mailing When We Do! Valuesmagazine.com Will Mail To Every Home And Every Business In Janesville. (Zone Of 33,000+). In Nearby Communities We Will Target Single Family Homes With A 50,000 Plus Median Income. (28,000+)

It's A Win Win To Share Costs!

Zones Of 10,000 Or More Are Available On A First Come Basis. We Work With You To Select The Demographics You Need To Meet Your Goal. Select By Distance From Your Location, Your Best Customers Neighbors; By Income, Home Value, Age, Homes With Children Or Zip Codes.

**Your Total Cost Is
19¢ Each Including Postage.**

Target By Zip Code Zones Or By Demographics (Income, Age Etc.) 10000 Minimum @ 19 Cents Each For A Total Cost Of \$1900. Includes Postage.

Price Includes Full Color Printing On Glossy Card Stock, Ink Jet Labeling, Mail Services And Delivery To Post Office. Design And Proof \$85.00 Additional. Extra Post Cards May Be Ordered For Your Use. *Print Only Option Available At 10 Cents Each Printed Full Color 2 Sides And Delivered To Your Business. (*5,000 Minimum)

Act Now! Limit 1 Postcard Ad Available Per Mail Zone. Annual Contract Available To Guarantee Lock-in. Call For Zone Breakdown.



19¢

Printed & Mailed

DIRECT MAIL WORKS!

We Make It Affordable



COMPARE THE COST!

Bob's Landscaping Company Wants To Print And Mail A Full Color Glossy 8.5 by 5.5 Postcard To 10000 Homes In His Town. Bob's Lowest Costs Would Be:

10,000 Print From Vista w/Shipping....	\$1600
Design	\$200
List Labeling, Postage (Bulk Rate)	\$2500
Total:.....	\$4300

Or By Mailing With Values The Cost Is \$1,900

BOB SAVES \$2,400!



Or Advertise In Values Magazine From Only 1¢ Per Home For A Glossy, Full Color Ad!

**New Post Card Advertiser Special.
Choice of 1000 Free Post Cards printed and mailed
or a Free ad in Values mailed to 50,000 plus.**

Greater Janesville
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